

Put your business name here



client: [redacted]

contact: [redacted]

project: Character Development and Spot Production for [redacted] High School Football Jumbotron

### project description

[redacted] seeks redesigned Jumbotron seasonal video spots for the 2013 fall football season.

#### "The Peachoid" Character

A cartoon characterization of "The Peachoid". This character would run around a [redacted] and grab the attention of the audience, for each of the spots. Along with creatively transitioning from one spot to the next.

I would put your prices in this section

#### 10-15 Minutes of Video Content

This contains all of the content including "The Peachoid" character, the production of the 15 second spots, and the 5-10 minutes of Senior content.

#### 4-5 Minutes of 15 Second Spots

Spectators will be entertained and informed through energy saving tips, such as public service announcements, and shout outs. Kmap Studios will produce these spots according to the written content that [redacted] provides.

#### 5-10 Minutes of Content

Spectators will be informed of Senior facts and team player's trivia. They will also be entertained by The Peachoid, who will make an appearance between content. Kmap Studios will design and animate content, which includes Senior photographs, and surveys collected by [redacted]

#### Facility Photographs and/or Additional Footage

Any additional photographs or video footage that cannot be provided by [redacted] will be provided by Kmap Studios. Kmap Studios allows two visits in order to capture necessary content, within in the confines of this agreement. Any additional visits will be charged based on mileage.

### Fees

[redacted]

I would list each particular type of job you would be doing, for example: "7-15 minute podcast" "30second Promos"